

StarMetro dedicates a page for corporate-related events and launches. If you have anything interesting to share, email us at metrose@thestar.com.my



Spreading the goodness of green tea

F&N Beverages Marketing Sdn Bhd has been appointed to market and distribute Oishi Green Tea in Malaysia. The agreement is part of Oishi Group's efforts to expand its business across the region, notably within the ready-to-drink green tea market. In this picture, F&N Beverages managing director Khalid Alvi (third from left) and Oishi Group Public Company Ltd executive vice-president (beverage division) Aniruth Mahathorn are holding up the four flavours of Oishi Green Tea – Lemon, Black Tea and Lemon, Original Green Tea and Genmai – at the signing ceremony in Kuala Lumpur recently.



Seoul-ful win

Putri Norizah and Ryan Thoo emerged as the top two winners of the K-Pop Star Hunt S3 Malaysia Audition that was held recently. The duo will represent Malaysia to train at the South Korean artiste's management company, FNC Entertainment. They will battle it out with 14 other contestants across the region to be the ultimate winner of the talent reality series. With Thoo and Putri Norizah are TM New Media executive vice-president Jeremy Kung (right) and local singer and songwriter Atilia Harun, who was guest judge.

Well-deserved honour

Asian direct selling company QNET recently received three awards at the 35th anniversary of the Direct Selling Association of Malaysia (DSAM) in Kuala Lumpur. QNET Malaysia's independent representatives (from left) Mohan Chidambaram, Suresh Perumal and Simon Cheung received the awards on behalf of the company.



It's all about books

Beaconhouse Malaysia and SEA regional director Zarina Mobarak (left) and philanthropist and children rights advocate Quek Sue Yian (centre) reading with children at the launch of www.oneforonebooks.org project recently. Quek has teamed up with Beaconhouse Malaysia to collect as many books as they can, box by box, and www.oneforonebooks.org serves as a vehicle where local publishers and distributors will offer some titles on a buy-one donate-one basis. Quek is also accepting pre-loved books to help underprivileged children build mini libraries. The books will be placed in modular box shelves that can slowly expand as the library grows.



The joy of chemistry

International chemical company BASF brought fun and interactive experiments to Malaysian children through the BASF Kids' Lab 2013 held at the Empire Shopping Gallery, Subang Jaya, recently. This is the eighth consecutive year that BASF had brought Kids' Lab to Malaysia, presenting three fun and educational experiments to children aged six to 12. Interacting with children at the launch of the event are (from left) German ambassador Holger Michael, Mammoth Empire Holding Sdn. Bhd executive director Datuk Danny Cheah, BASF (M) Sdn Bhd managing director Daniel Loh and Deputy Education Minister P. Kamalanathan.